



GERMAN LANGUAGE SPONSORED BY LIDL I

Subject code	<i>HUM 124</i>
Subject title	<i>German Language Sponsored by LIDL I</i>
Type of course	<i>Elective</i>
Year of study	<i>1st or 2nd</i>
Credits	<i>4 credits: 48 hours</i>
Responsible for the course	<i>Dr. Daumantas Katinas</i>
ECTS	<i>6</i>
Teaching mode	<i>Full time</i>
Prerequisites	<i>None</i>
Language of tuition	<i>English</i>

Course description

German has its place in an international environment, be it in the field of business or of culture. Within the EU in particular, a basic knowledge of the German language is an indispensable tool. Moreover, it is most useful to be able to enlarge on German basics in order to access the cultural venues that constitute an integral part of business nowadays.

Course objective

After successful completion of this course the students will be able to employ simple syntactic structures using a basic set of words. They will be able to communicate within this framework in writing and speaking. The students will have acquired the skills necessary to tackle simple texts and to read for the gist. They will know how to best use dictionaries, not only to understand texts but also to enlarge their vocabulary while working on them. As soon as possible basic business vocabulary will be integrated into the vocabulary segment of the course. By the end of this course students will have lost the beginner's shyness in using a foreign language in front of others due to regular exposure to communicative situations in class. Last but not least, students will be familiar with some categories of texts in German such as letters, emails, ads etc.

Teaching and learning methods

Grammatical and lexical elements will be introduced and practiced on all levels of language acquisition: In writing, in listening comprehension, reading and speaking. While the course book "Schritte International 1" will provide them with well structured units that are highly appropriate for acquiring the groundwork necessary to reach the course objective and provide not only grammar and vocabulary in suitable texts but also the intended variety of texts such as recipes, ads, letters etc., handouts to enlarge on themes, categories of texts etc. will complement the course material. Practise will be provided by the integrated workbook on the one hand, by extra material on the other. Each lesson should provide students with opportunities to use newly acquired knowledge as well as to practise contents from earlier lessons on all levels, written, oral, listening and reading. Language learning is, even in our modern times, enhanced by repetition that can be tedious unless a variety of practice methods is used which will be done in this course.

Quality assurance

In the beginning the students will be informed very clearly on course contents, assessment, objectives and methods as well as requirements to be met by them to best profit from this course. Feedback will be given regularly and objectively with the aim of optimizing the individual student's performance at the same time as his/her well being within the context of the group.

Cheating prevention

Students' ethics standards are defined in the ISM Bachelor Studies' Regulations. Students are required to behave in accordance with the norms of the academic ethics.

Course learning outcomes (CLO)	Study methods	Assessment methods
CLO1. Communicative skills: To be able to understand and express simple German sentences. Give a polite and good impression according to the German cross-cultural context. Get the gist and contribute to simple discussions, make phone calls within the limits of basic business vocabulary. Develop basic business communication skills in key performance areas such as exchanging information, discussing and presenting business issues	Listening and speaking exercises in the lectures continued with e.g. Moodle and other methods at home. Lots of interactive dialogue/group situations, simulated meetings/negotiations using assigned vocabulary. Presentations prepared in class within a group/partner context and individually at home.	Quizzes, tests, exam, homework, individual and group presentations. Regular feedback on an individual level.

CLO2. Reading comprehension: All students should be able to read simple texts within the A1 vocabulary and grammar range after successful completion of the basic course. They will be able to deal with new texts by using derivative vocabulary and syntax skills acquired in the course at the same time enlarging their vocabulary continuously. Derive vocabulary meaning from context by developing vocabulary building skills and acquiring sufficient vocabulary will be part of the basic aims	Working with texts under guidance and in home study using the course book as well as photocopied material (basic newspaper texts and a simple German easy reader (level A1/A2) after the first month of the course. Preparing texts for presentations in group work, brain storming/mind mapping on business related issues.	Quizzes, tests, exam, homework, individual and group presentations
CLO3. Enlargement of communicative basic skills: Give presentations, participate in meetings, discussions and negotiations	Lecture, home assignments individually and in groups, simulated meetings and negotiations, case study, self-study	Quizzes, tests, home assignments, individual and group presentations
CLO4. Writing skills: Be able to write several kinds of short texts e.g. memos and short letters/emails, invitations, requests using appropriate formats. Write basic business reports, statements and summaries.	During lectures and for home assignments/self study there will be lots of writing to enforce basic lexical and syntactic elements. Students will study texts in depth and give results/produce their own texts in groups and individually. Group and individual home assignments will deepen and enlarge lecture contents by providing frameworks for writing the required kinds of texts (business letters, reports, summaries).	Quizzes, tests, exams, home assignments
CLO5: Introduction to cross-cultural insights: The students will have reached a basic understanding of German/Austrian mentality (simple polite phrases, non verbal aspects such as shaking hands, using the polite form "Sie", how to deal with written invitations etc.) in as far as this is necessary to deal adequately with everyday and business situations	Students will learn to find culturally relevant elements in course book-texts, listening texts as well as in other kinds of texts (newspapers, easy reader A1) to be provided in the lectures. Cross-cultural aspects will be presented/pointed out by the lecturer.	During all sorts of exams the students' ability to express and understand basic cross-cultural aspects within a German/Austrian business context will be shown

Content

UNIT	GRAMMAR/TOPICS	LECTURES
1	Hello! Introduction, personal information Alphabet, pronunciation, simple questions, statements, conjugation basics / Greetings and introductions.	4
2	How are you? Making contact Address, phone number, personal and possessive pronouns, conjugation cont., prepositions intro., numbers, "W-questions". Introduction of small authentic text excerpts, group communication, Yes-No-questions.	3
3	How much is that? Prices, sales talks, classifieds Indefinite article, definite article, negative article, plural of nouns, conjugation. Eating and drinking. Additional verb tables, small texts, dialogue/group communication.	3
4	Shopping Visiting LIDL store, meeting the representatives of LIDL, presentation of LIDL store activities, topic-related words and expressions.	1
5	What is the time? Daily routine, daytime, time of day Sentence bracket, irregular verbs, to arrange to meet, past tense, local adverbs, negation, conjugation.	3
6	What would you like? Shopping, shopping list, recipes Indication of quantity, plural forms of nouns, accusative case, price comparison, shopping habits.	3
7	Family life Date, date of birth, past, past life. Possessive pronouns, ordinal numbers, simple past tense	4



UNIT	GRAMMAR/TOPICS	LECTURES
8	Revision of the course, preparation for an exam: Revision exercises. Questions before the exam.	3
	Total	24

Course assessment

Final mark composition	Expected Number of self-study hours	Percentage of the total grade
Home assignments 3, 5% each	10	15
Tests 4, 5% each	12	20
Midterm exam	20	25
Oral exam	20	5
Final exam	50	35
Consultation	4	
Total	116	100

Assessment in detail

Home assignments: Weigh 15% of the final mark. Every week the students will have to individually work on the topics explained in class in varied ways. The results are to be handed in to and corrected by the teacher. The students are to correct the texts following the teacher's instructions and hand them in again.

Tests: In order to distribute assessment evenly and prepare students for exams, tests will cover all elements taught and practiced throughout the course respectively.

The midterm exam: Weighs 25% of the final mark. The exam covers all four language skills (reading, listening, writing and speaking) and contains all subject matter worked on up to its date including additional texts and exercises.

The oral exam: Is given at the end of the course. It weighs 5% of the final mark. It can consist of listening, grammar, vocabulary, reading and writing tasks, covering topics of the whole course material. The student will be informed beforehand which skill will be emphasized in his/her individual exam depending on his/her personal work area needing special attention.

The final exam: Is given at the end of the semester. It weighs 35 % of the final mark. It consists of listening, grammar, vocabulary, reading and writing tasks, covering the whole course material.

Re-take examination: Is taken by those students who do not get a "pass" mark at the end of the course. It is a test on the topics of the whole course and accounts for 65% of the mark, plus term home assignments and tests (35%).

Literature

1. Lemcke, Christiane u. a. *Berliner Platz Neu 1. Lehr- und Arbeitsbuch*. Langenscheidt, München, Berlin. 2011.
2. Rodi, Margret. *Berliner Platz Neu 1. Testheft*. Langenscheidt, München, Berlin. 2011.
3. Lemcke, Christiane u. a. *Berliner Platz Neu 1. Intensivtrainer*. Langenscheidt, München, Berlin. 2011.
4. Funk, Hermann, Kuhn, Christina. studio [21]. *Das Deutschbuch*. Cornelsen, Berlin. 2013.
5. Luscher, Renate, *Übungsgrammatik für Anfänger. Deutsch als Fremdsprache*. Hueber, Ismaning, 2007.
6. Tschirner, Erwin, *Deutsch als Fremdsprache nach Themen. Grund und Aufbauwortschatz*. Cornelsen, Berlin, 2008.

Web resources

- <http://www.klett-sprachen.de/berliner-platz-neu/r-14/28#reiter=titel&niveau=A1>
- <http://www.klett-sprachen.de/berliner-platz-1-neu/t-14/9783126060257>
- <http://xportal.klett-sprachen.de/berlinerplatz/>
- <http://www.alumniportal-deutschland.org/deutsche-sprache.html>
- <http://www.goethe.de/lrn/deindex.htm>
- http://www.schubert-verlag.de/aufgaben/arbeitsblaetter_a1_z/arbeitsblatt001-099.pdf