

IV. GENERAL ASSESSMENT

The study programme *International Marketing and Management* (state codes – 62403S122, 621N55002) is given **positive** evaluation.

Table. *Study programme assessment in points by evaluation areas.*

No.	Evaluation area	Assessment in points*
1	Programme aims and learning outcomes	4
2	Curriculum design	3
3	Staff	4
4	Facilities and learning resources	4
5	Study process and student assessment (student admission, student support, student achievement assessment)	3
6	Programme management (programme administration, internal quality assurance)	4
	Total:	22

*1 (unsatisfactory) - there are essential shortcomings that must be eliminated

2 (poor) - meets the established minimum requirements, needs improvement

3 (good) - the area develops systematically, has distinctive features

4 (very good) - the area is exceptionally good

Grupēs vadovas:
Team leader:

Dr. Michael Emery

Grupēs nariai:
Team members:

Prof. Vilija Aleknevičienė

Prof. Eva Jansson

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