

Finance

You will learn how corporate and public finance works, analyse events that affect a company's financial performance, and put theory into practice. You will be taught by renowned Lithuanian and international finance experts and practitioners, and will apply the knowledge you gain during your studies in any country or company in the world.

Study duration:
3 years + Bachelor's thesis

Unique opportunity:
Go on a study tour to the financial centre of the world – London

Tuition Fee
3190 Eur / semester

Qualification degree:
Bachelor of Business Management

Credits:
210 ECTS

Double Degree partners:



Adrey Tsoy
Alumnus of ISM University,
Senior Financial Planning
& Analyst at Nasdaq,
Kazakhstan

"ISM offers a motivating environment with international professors and modern lecture rooms. The finance program is comprehensive, covering economics, law, ethics, and technical skills for market competitiveness. ISM also offers global opportunities through its international partners, fostering continuous development. Overall, I'm highly satisfied with the education and hopeful for the university's ongoing improvement and success."

Want to go on an exchange?

Choose from up to 100 exchange partners worldwide



Meet our admissions team



Ilona Misiuk
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Mėta Kvedaravičiūtė
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Want to learn more about studying at ISM?

Register for consultation here:



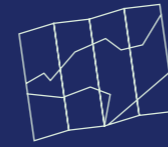
International accreditations:



Founded by:



Why Lithuania?



Vilnius
was ranked in the top 10 friendliest cities for expats to settle in (Lonely Planet, 2020)



3x
this is the number of times it is cheaper to rent a 1 bedroom apartment in Vilnius compared to London (Numbeo, 2022)



Lithuania
provides great possibility to stay in the country for 12 months afterwards studies to look for a job



Top20
Vilnius has a booming startup scene and has been named one of the Top 20 Tech Cities of the Future (Financial Times, 2020)

Vilnius was recognized as the Most Dynamically Developing City in Central and Eastern Europe (CEE Business Services Awards, 2022)

62%
Green spaces

Why ISM?

No.1

No. 1 Private Business School in Lithuania (Reitingai, 2024)

TOP 1

quality of studies according to the biggest investors in Lithuania (The Investors' Confidence Index, 2019)

x2

Possibility to spend up to 50% of your studies abroad by getting a double-degree diploma from prestigious business schools or going on an exchange or internship

25%

ISM students earn a 25% higher netto salary compared to other Lithuanian university graduates 2 years after graduation*

25%

1/4 of Bachelor's alumni work in middle or top management positions 2 years after graduation**

70%

Most of our lecturers have an international education

30%

Almost 30% of our students are coming from various countries



Hands-on business studies: well-balanced theory and practice. Innovative and practice-oriented teaching methods: case studies, simulations

* Calculations made by ISM according to 2019 STRATA data, comparing the salaries of graduates of first cycle studies in economics, finance, marketing, human resources, business and management.

** ISM Graduates survey, 2022, 469 respondents

Have a Question?

Contact us:
bs@ism.lt
www.ism.lt

Learn more about the programmes here:

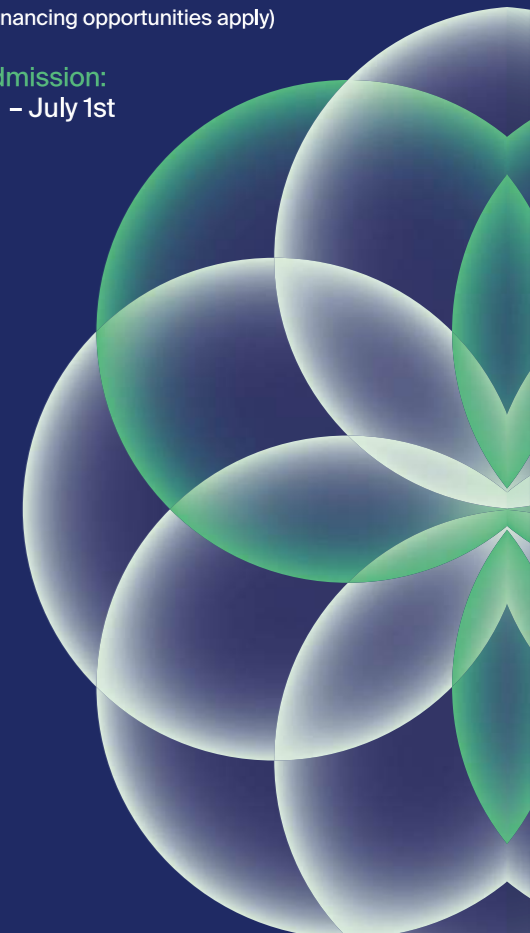


University of
Management
and Economics

Welcome to ISM University Bachelor's Prospectus

Early admission:
November 1st – April 30th
(Unique financing opportunities apply)

Main admission:
May 1st – July 1st



Business Management and Marketing

You will build a strong management foundation, develop your analytical skills, solve real problems faced by companies, as well as learn to manage digital marketing tools, social networks, understand the consumer journey and their needs.

Study duration:
3 years + Bachelor's thesis

Unique opportunity:
A study tour to the biggest technology conference – Web Summit

Tuition Fee:
3190 Eur / semester

Qualification degree:
Bachelor of Business Management

Credits:
210 ECTS

Double Deegre partners:



International Business and Communication

During your studies you will see the world of business from all points of view – communication, marketing, social responsibility and international economics. During the lectures you will learn about the global economy, decisions made by political leaders and their impact on the economy and business processes.

Study duration:
3 years + Bachelor's thesis

Unique opportunity:
A six-month course at a university of your choice abroad or an international internship

Tuition Fee:
3190 Eur / semester

Qualification degree:
Bachelor of Business Management

Credits:
210 ECTS

Double Deegre partners:



Economics and Data Analytics

It will give you the economic knowledge to understand how a company, a country and the global economy works, how decisions affect both businesses and the economy, and what changes are driven by global trends. This programme will prepare you to work in commercial and central banks, international investment banking, auditing, insurance companies and other positions in the business and public sectors.

Study duration:
3 years + Bachelor's thesis

Unique opportunity:
We invite you to meet EU economists in Brussels

Tuition Fee:
3190 Eur / semester

Qualification degree:
Bachelor of Social Sciences

Credits:
210 ECTS

Double Deegre partners:



Economics and Politics

In this programme, you will learn how leaders make strategic decisions, apply game theory, critically assess global events and anticipate the consequences of ongoing processes. After your studies, you will be able to work in European and global political-economic organisations, consultancies, as an analyst, manager or researcher.

Study duration:
3 years + Bachelor's thesis

Unique opportunity:
Explore EU institutions in Brussels

Tuition Fee:
3190 Eur / semester

Qualification degree:
Bachelor of Social Sciences

Credits:
210 ECTS

Double Deegre partners:



Entrepreneurship and Innovation

This is a new generation programme for those, who are not afraid to break the rules. It is founded upon the principle of “learning by doing”, so the 3 year study programme is largely based on an individual business project. Here you will experiment and learn through business simulations, you will closely explore the world of technology and test your strengths in various roles of business creation.

Study duration:
3 years including Bachelor's thesis

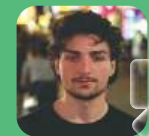
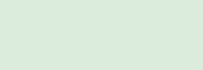
Unique opportunity:
Consultations with experts from Silicon Valley, Lithuanian investors and startup system experts

Tuition Fee:
3720 Eur / semester

Qualification degree:
Bachelor of Business Management

Credits:
180 ECTS

Double Deegre partners:



Berke Kuyumcu
Student at ISM University,
Turkey

“ISM has been a transformative journey for me, enhancing my communication skills and self-presentation. It is a place where I have developed critical thinking, a sense of responsibility, and the company of inspiring individuals. Through international experiences and dedicated faculty, ISM has provided me with a well-rounded skillset and an enriching learning environment.”



Tyler Miller
Alumnus of ISM University,
Co-Founder at Vita Inu &
Partner at awsm.agency,
USA

“When going in, my goal was to gain more knowledge in areas where I lacked proficiency. My time at ISM has helped me to develop not only a higher level of communication but also a better presentation of myself. I feel that ISM has been a major contributor to my growth in various spheres of business and personal life.”



Samuel Rybár
Student at ISM University,
Czechia

“When I searched for future studies, I liked ISM's approach the most. Recently, I secured a paid internship through ISM. ISM offers scholarships for early admission applicants, a double degree option, Erasmus opportunities, and financial support based on GPA for studying abroad. If you worry about fitting into a foreign country, don't: ISM provides buddy support to help you from day one.”



Nini Gigani
Alumna of ISM University,
Associate at Kroll &
Graduate of Oxford,
Georgia

“The university helped me develop a broader and more sophisticated skillset and instilled in me a rigor with which I approach work. I was also excited by the caliber and enthusiasm of the faculty who created a stimulating and enriched environment for learning.”



Matīss Reinis Puriņš
Student at ISM University,
Co-Founder & CEO at Rebookify,
Latvia

“Studying at ISM University in Lithuania provided an amazing opportunity to study abroad while staying close to Latvia. The university's professional atmosphere motivates students to actively participate in exchange programs, clubs, and entrepreneurial endeavors. I studied in South Korea and joined a cryptocurrency company through ISM. Their entrepreneurship-focused programme inspired me to pursue my third venture, utilizing the skills and experiences I have gained.”