

AoL Data Collection Dashboard

Master of Business Management (IMM, ITM, GLS, BSM)

| Competency | Target | 2019/20 | 2020/21 | 2021/22 | 2022/23 | 2023/24 |
|---|--------|---------|---------|---------|---------|---------|
| Direct Measures | | | | | | |
| Independent Learning | 90% | 82.9% | | | | 93.3% |
| Critical Thinking | 80% | 80% | | | | 87% |
| Social Awareness and Responsibility | 90% | | 93.9% | | | 99% |
| Oral Communication | 90% | | | 78% | | 88.2% |
| Written Communication | 90% | 90% | | | | 91% |
| Indirect Measures (supporting source of information) | | | | | | |
| Critical Thinking | 4 | 4.09 | | | 4.19 | |
| Oral Communication | 4 | 4.01 | | | 4.23 | |

Master of Social Science (FE)

| Competency | Target | 2019/20 | 2020/21 | 2021/22 | 2022/23 | 2023/24 |
|---|--------|---------|---------|---------|---------|---------|
| Direct Measures | | | | | | |
| Independent Learning | 90% | 88% | | | | 94% |
| Critical Thinking | 80% | 74% | | | | 87% |
| Social Awareness and Responsibility | 90% | | 81% | | | 100% |
| Oral Communication | 90% | | | 74% | | 82% |
| Written Communication | 90% | 79% | | | | 96% |
| Indirect Measures (supporting source of information) | | | | | | |
| Critical Thinking | 4 | 4.07 | | | 4.16 | |
| Oral Communication | 4 | 4.14 | | | 3.89 | |

Bachelor of Business Management (IBC, BMM, ITM, F, EI)

| Competency | Target | 2019/20 | 2020/21 | 2021/22 | 2022/23 | 2023/24 |
|---|--------|---------|--------------|-----------------|--------------------------|-----------------|
| Direct Measures | | | | | | |
| Business Knowledge (Organizational Behavior) | 80% | | 74% | | | 87% |
| Business Knowledge (Finance) | 80% | 88% | | | | 95% |
| Business Knowledge (Marketing) | 80% | | 95% | | 90% (IBC, BMM); 74% (EI) | |
| Critical Thinking | 80% | 97% | | | | 96% |
| Social Awareness and Responsibility | 80% | | 70% | | | 84% |
| Technical Agility | 80% | 80% | | | | 89% |
| Oral Communication | 80% | | 99% (online) | 88% (on campus) | | 89% (on campus) |
| Written Communication | 80% | 97% | | | | 98.6% |
| Critical Thinking (Argumentation) | 4 | | | 4.45 | | 4.5 |
| Indirect Measures (supporting source of information) | | | | | | |
| Critical Thinking | 4 | 4.03 | | | 4.06 | |
| Communication | 4 | 4.31 | | | 3.94 | |

Bachelor of Social Sciences (E, EP)

| Competency | Target | 2019/20 | 2020/21 | 2021/22 | 2022/23 | 2023/24 |
|---|--------|---------|---------------|-----------------|---------|-----------------|
| Direct Measures | | | | | | |
| Discipline Knowledge (Microeconomics) | 80% | 80% | | | | 92% |
| Discipline Knowledge (Macroeconomics) | 80% | 77% | | | | 89% |
| Discipline Knowledge (Finance) | 80% | 98% | | | | 94% |
| Critical Thinking | 80% | 96% | | | | 100% |
| Social Awareness and Responsibility | 80% | | 82% | | | 100% |
| Technical Agility | 80% | 86% | | | | 98% |
| Oral Communication | 80% | | 100% (online) | 88% (on campus) | | 89% (on campus) |
| Written Communication | 80% | 98% | | | | 97.2% |
| Critical Thinking (Argumentation) | 4 | | | 4.6 | | 4.5 |
| Indirect Measures (supporting source of information) | | | | | | |
| Critical Thinking | 4 | 4.08 | | | 3.94 | |
| Communication | 4 | 4.20 | | | 4.09 | |

EMBA

| Competency | Target | 2019/20 | 2020/21 | 2021/22 | 2022/23 | 2023/24 |
|--|--------|---------|---------|---------|-----------------------|---------|
| Direct Measures | | | | | | |
| Managerial Knowledge | 90% | | 82.6% | | 92.1% | |
| Decision Making | 90% | | 91.3% | | 96.1% | |
| Social Awareness and Responsibility | 90% | | 87.0% | | See indirect measures | |
| Oral Communication | 90% | | 91.3% | | See indirect measures | |
| Written Communication | 90% | | 82.6% | | 92.3% | |
| Indirect Measures | | | | | | |
| Decision Making (supporting source of information) | 4 | 4.75 | | | 4.59 | |
| Communication (Public speaking skills) | 4 | 4.5 | | | 4.53 | |
| Social Awareness and Responsibility | 4 | N/A | | | 4.12 | |
| Written Communication (supporting source of information) | 4 | N/A | | | 3.89 | |

Executive Master of Management (MM)

| Competency | Target | 2019/20 | 2020/21 | 2021/22 | 2022/23 | 2023/24 |
|---|--------|---------|---------|---------|---------|---------|
| Direct Measures | | | | | | |
| Managerial Knowledge | 90% | 93% | | | | 100% |
| Decision Making | 90% | 96.7% | | | | 99% |
| Social Awareness and Responsibility | 90% | | 87% | | | 100% |
| Oral Communication | 90% | | 98% | | | 97% |
| Written Communication | 90% | 97% | | | | 96% |
| Indirect Measures (supporting source of information) | | | | | | |
| Decision Making | 4 | 4.2 | | | 4.3 | |
| Communication | 4 | 3.9 | | | 3.95 | |

Doctoral Program in Management

| Competency | Target | 2019/20 | 2020/21 | 2021/22 | 2022/23 | 2023/24 |
|-------------------------------------|--------|---------|---------|---------|---------|---------|
| Direct Measures | | | | | | |
| Social Awareness and Responsibility | 90% | | 93% | | | 95% |
| Knowledge dissemination | 90% | | 80.1% | | | 95% |
| Indirect Measures | | | | | | |
| Knowledge Development | 100% | | 100% | 100% | | 100% |